



Design Mindsets, Rationality, and Meaningful Human Work

Gudela Grote
Professor of Work and Organizational Psychology
ETH Zürich

Which is more probable: Linda, a single 31-year-old woman with a philosophy degree and left wing political views is

- a bank teller
- a bank teller and an active feminist

(Source: Kahneman, 2011)

Rationalist versus constructivist perspectives on technology

(Anthony et al., 2023; Leonardi & Barley, 2010)

Rationalist perspective

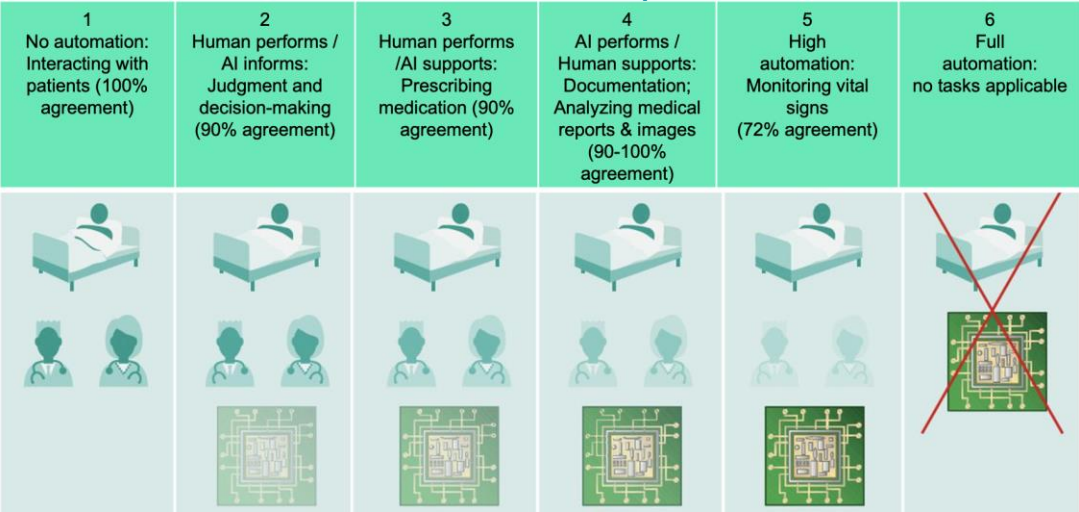
- Emphasizes scientific knowledge, objectivity, and quantification
- Assumes deterministic influences of technology on organizational and work processes
- Conceptualizes organizations as production systems for enhancing efficiency and adaptability
- Understands accountability in terms of instrumental motives

Constructivist perspective

- Emphasizes subjective meaning making in social discourse
- Highlights the entanglement of technology and social reality and the emergent nature of new practices and routines
- Conceptualizes organizations as social systems in which actors strive for individual and collective meaningful goals
- Understands accountability in terms of contested value-oriented reasoning

Combining different rationalities from engineering and social sciences for human-centred technology design (Bienefeld et al., 2024)

Data scientists' assessment of AI potential

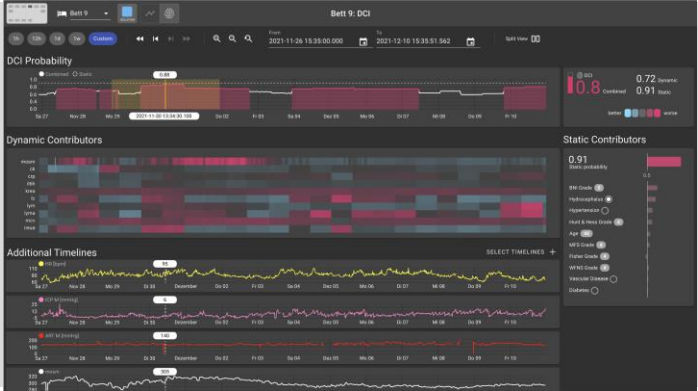


Work psychologists' assessment of prospective work design

COMPASS criteria	Current state analysis & desired changes			Recommendations for optimal design of future work systems
	Low	Medium	High	
	Physician maintain for both =	Nurse increase for nurse →	Nurse increase physician →	
Task identity	◇	◇	◇	- Include preparation, planning, or finishing elements - Provide transparency of other tasks/sub-tasks & processes - Do not automate most meaningful tasks
Planning & Decision-making requirements	◇	◇	◇	- Autonomy in decision-making is key - Enhance rather than replace - Transparency & explainability of decisions by AI
Opportunities for learning & development	◇	◇	◇	- Maintain important old skills - Create new skills & competences - Clear roles & responsibilities
Influence over working conditions and temporal flexibility	◇	◇	◇	- Increase flexibility regarding time and place of work - Pay attention to qualitative detriments

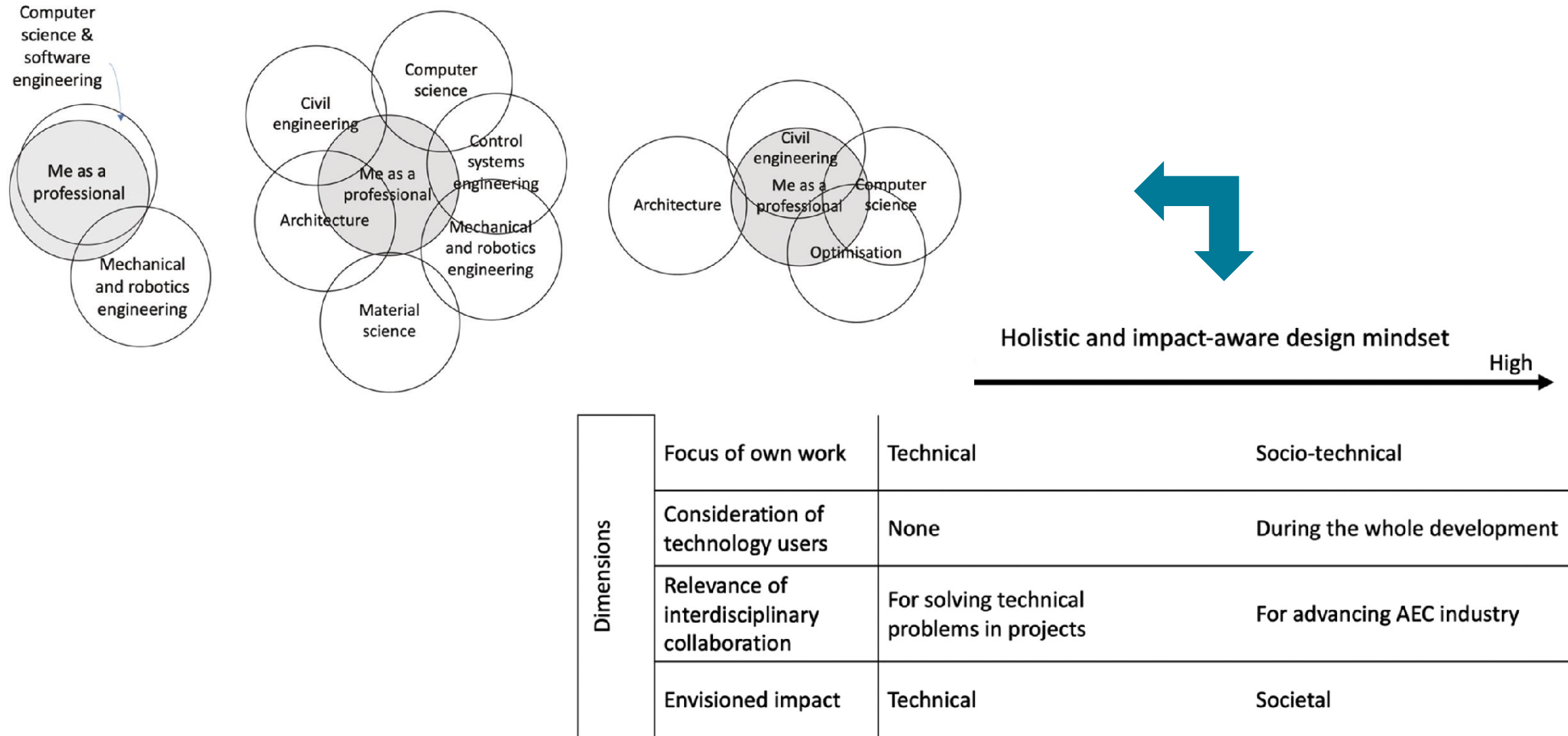


ML-based prediction of delayed cerebral ischemia



- Co-design with user involvement early on in the development process
- Assisted implementation & post-implementation assessment
- Assessment of user & designer mental models (pre, during, post design phase)

Fostering human-centred design through interdisciplinary professional identities and holistic and impact-aware design mindsets (Kahlert & Grote, 2024)



Key to human-centred design: Aligning control and accountability

Which car would you prefer?

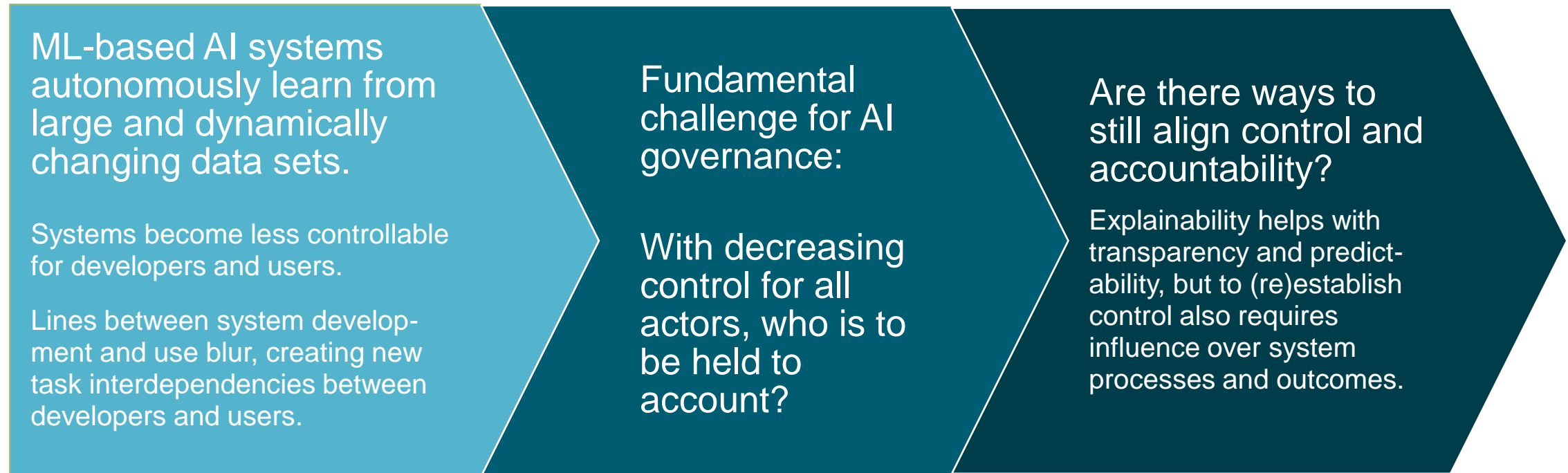


Control enables and **accountability motivates actors** to achieve desired and avoid undesired outcomes and thereby mitigate risks.

Misalignment results from **control without accountability** or **accountability without control** – these two forms of misalignment are often connected when actors with control transfer accountability to actors without control.

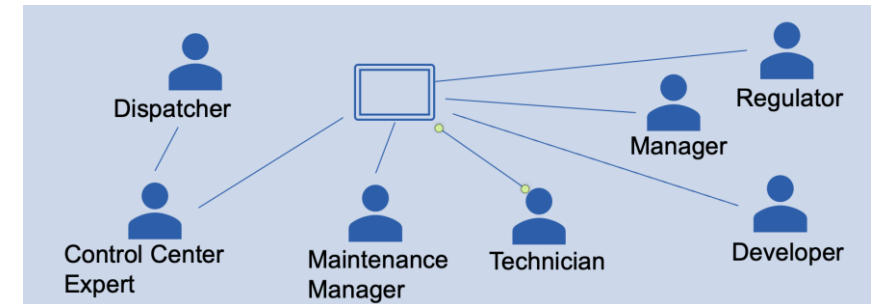
Socio-technical system design aims at aligning control and accountability by establishing **human control over technology**, and **self-regulation by individual and collective autonomy**. A key design criterion is whether individuals and teams are enabled and motivated to **manage task interdependencies in routine and non-routine events**.

New challenges for aligning control and accountability for AI systems



Developing new approaches to human-centred design for AI: Explainable AI project with SBB and Siemens

- Research questions
 - How should we design the distribution of control and accountability for collaborative use of AI?
 - How can we ensure explainability as a prerequisite of control for actors with different educational backgrounds and professional roles?
 - How can we support technology developers in addressing these questions?
- Visual inspection as use case
 - Many stakeholders with very different tasks and competencies
 - Requirements for explainability as a prerequisite for control vary widely
- Upcoming experiment
 - Computer-based experiment with mock system for damage detection
 - Assessing different explanations (varying in content and design) from multiple stakeholder perspectives



I would not want to develop AI-based medical tools because I have too little control over the AI models.

(Data scientist in a software development company)

It never occurred to me that XAI could be (mis)used to hold AI users accountable.

(HCI researcher)

Two paths towards leveraging AI (Hagtvedt et al., 2024)

- Bright imagining
 - Initiated by surprises during deep technical work
 - Seeing AI as magical and only partially understandable
 - Handling surprises with unconstrained idea development
 - Grounded in strong motivation for scientific discovery
 - Protected from moral concerns by considering harms as distant possibilities, ascribing accountability to others, and relying on basic safeguards ("emergency buttons")
- Dark imagining
 - Initiated by surprises during real-world testing of ideas
 - Seeing AI as in need of transparency and control
 - Handling surprises by embedding constraints into idea development
 - Grounded in strong motivation for creating useful systems
 - Embracing moral concerns with a sense of urgency and self-initiated learning about how to deal with them

- Which path is more rational / more meaningful?
- Which path should be strengthened through work design?

Thank you!

Contact: ggrote@ethz.ch